

DIANA BISHOP

THE SUCCESS STORY PROGRAM

Packaging Success Story Program quickly generates \$200,000 for entrepreneur

After 20 years as a broadcast journalist, Diana Bishop wanted to become an entrepreneur, but she didn't know how to package and sell her unique talents.

"I knew I loved telling people's stories, but I didn't know how to make money doing it. I was afraid I would become a low-paid communications consultant writing copy for web sites and brochures."

"But then I joined *The BIG Idea Adventure*, and it was the smartest thing I ever did. Within a short time I got 100 new clients, and generated more than \$200,000 selling the package we developed called *The Success Story Program*."

"The brand and package helps me totally stand out in my marketplace. When I introduce myself and my program, people immediately recognize my special talent, and understand how it can help them. That's why I got 100 clients so fast. Just about everyone wanted to work with me, and go through my program."

"Frankly, anyone who wants to make good money selling their unique expertise needs to work through this branding and packaging process. Otherwise, you may never get your venture off the ground, and that would be a missed opportunity for everyone."



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